

STAFF PROFILE

Name: *Ian Williams*

Position: *Business Development Manager - New Zealand*

Specialty: *B2B Sales and Marketing*

Work Location: *ecoBright® Albany North Shore City 0632*

Memberships: *Sustainable Business Network, NZ Green Building Council, Volunteer, Motutapu Trust and Member, Supporters of Tiritiri Matangi.*



About Ian:

My background is in graphics, landscape design, horticulture, construction, marketing and sales. For the last seven years I have worked in Business to Business Sales and Marketing, with the last three years as a Business Development Manager in the Environmentally Sustainable Design (ESD) Industry.

My interest is in ESD Technology and its specialist applications. What I like about ecoBright is a better long term vision for the environment because you save energy without creating more waste. I truly believe that we all need to learn to stop throwing it all away.

I was lucky enough to be born and raised in the beautiful city of Auckland and live on the North Shore. Like many Kiwi's I grew up playing in the local bush, parks, oceans and rivers. This has given me a real love and appreciation of our natural heritage, which I hold dear.

For many years my wife and I have taken part in native flora restoration projects in local parks and on Motutapu Island. I have also been involved in



Ian and his wife Vicki releasing a young kiwi on Motuora Island.

The Department of Conservation (DOC) and Auckland Zoo's Kiwi release program on Motuora Island.

I have been a member of the New Zealand Green Building Council for several years and I

am very proud to continue the affiliation on behalf of ecoBright in New Zealand.

I genuinely believe in thinking globally and acting locally to make a personal contribution to improve the world and our environment.

I am just as much about people as I am about products

and I see our customers as our partners. I also believe in acting on our customers' Global Energy Reduction objectives when promoting ecoBright products and services - when we help them meet their objectives then it's definitely a win-win situation.

I see the ecoBright brand as a world leader in ESD technologies that are really quite advanced but very easy to integrate. Why make things complex?

My aspirations for ecoBright is to continue to develop our partnerships within New Zealand's Health, Local Authority and Corporate environments, partnering with you in the global villages quest to reduce our greenhouse gas emissions and better utilise our energy resources.



Ian and Vicki lending a helping hand on Motutapu Island as part of a native flora restoration project.

ecoBright® energy solutions Limited

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